



## BlueTech Global Connect

*TMA BlueTech is pleased to launch the BlueTech Global Connect (BGC) webinar series!*

*Beginning Thursday, April 16, please join us monthly to connect with innovative BlueTech companies looking globally for individuals and organizations to help them expand.*

- Title:** BlueTech Global Connect (BGC)
- What:** One-hour webinars (+ optional breakout rooms) presenting three innovative BlueTech companies each month – typically one U.S. company and two international companies – looking for global advisors, investors, management and partners.
- When:** **Monthly:** Typically the 3<sup>rd</sup> Thursday of each month (subject to change)  
**Launch:** Thursday, April 16 *Following dates:* Thursday, May 21 and Thursday, June 18
- Where:** Zoom webinar available on your cell phone or computer  
**Register here!** Registration is limited. Recording of the main event will be available.
- Why:** The Blue Economy is large, growing and global. Innovative BlueTech SMEs need help to expand as they offer solutions to global problems. The goal of this webinar series is to connect exciting BlueTech SMEs to the array of contacts they need to successfully expand internationally – investors, management, and academic, channel, distribution, Joint Venture, services and technology partners.
- Format:** The format for each webinar will be:
- 7:45-8:00 am Pacific Time: sign-in, introduction of the format and 3 presenting companies
  - 8:00-9:00 am PT: 20 minutes each for 3 companies consisting of 10-minute company presentations with 10 minutes of responses to questions submitted via the chat function
  - 9:00-9:30 am PT: separate break-out rooms for each of the three companies for more intimate discussion (can extend to 10 am PT if there is sufficient interest)
- Presenters:** Innovative SMEs (small to medium-size enterprises) will be selected to provide geographic and size balance with an attempt to group them by themes when possible. This series will start with ocean tech companies. Future webinars will also focus on innovative water/wastewater tech companies. As we say at **TMA BlueTech** “If it’s wet, it’s Blue”
- Attendees:** Anyone interested in connecting with innovative BlueTech SMEs! The audience each month will likely include representatives of academia, accelerators, clusters, companies, distributors, government agencies, incubators, investors, management candidates, military, service providers and others. Each webinar participant **MUST** sign in with name and contact details which will be available to **TMA BlueTech** and to the presenting companies.
- Sponsors:** **TMA BlueTech** is a proud member of the **BlueTech Cluster Alliance (BTCA)** with 10 leading BlueTech clusters in 8 countries, which will help source companies and support the webinar series. We look forward to other organizations becoming co-sponsors, as well.

**Know an SME that should present? Want to co-sponsor this series? Questions?**

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